



WECC 2020 Survey Results

Introduction

Following completion of the 2020 World Evaluation Case Competition, the organizers sought feedback from members and coaches of the 16 participating teams.

A link to an online questionnaire was sent to the 73 students and 18 coaches who had participated in the competition.

This is a summary of the survey findings.

Respondents

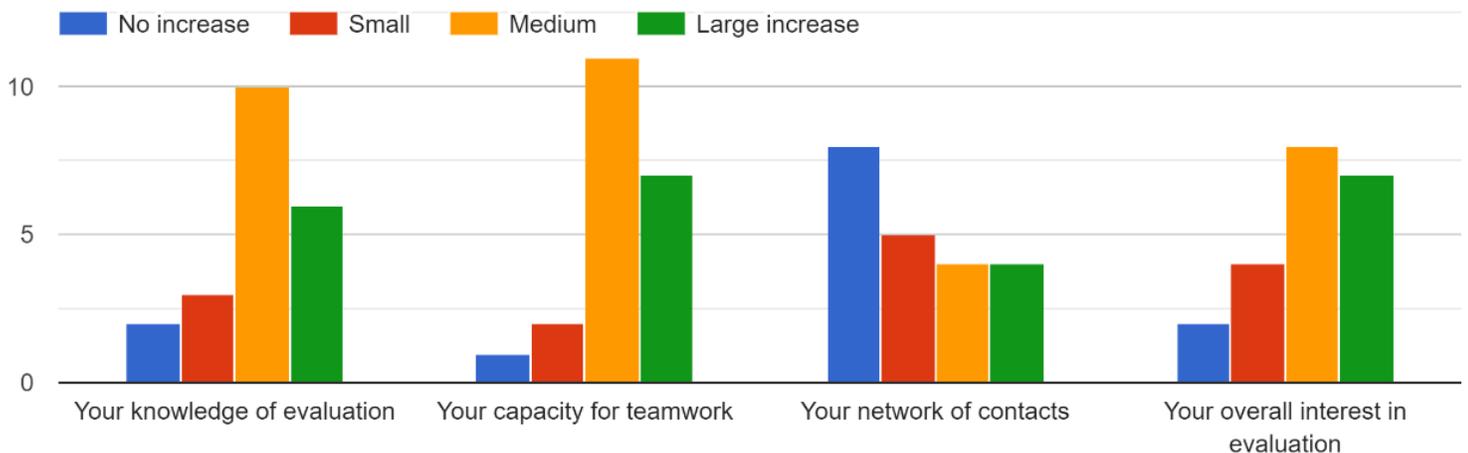
Responses were received from 21 students and five coaches.

Impact of WECC 2020

Participants were asked to what extent the Competition had affected their knowledge of evaluation, their capacity for teamwork, their network of contacts, and their overall interest in evaluation.

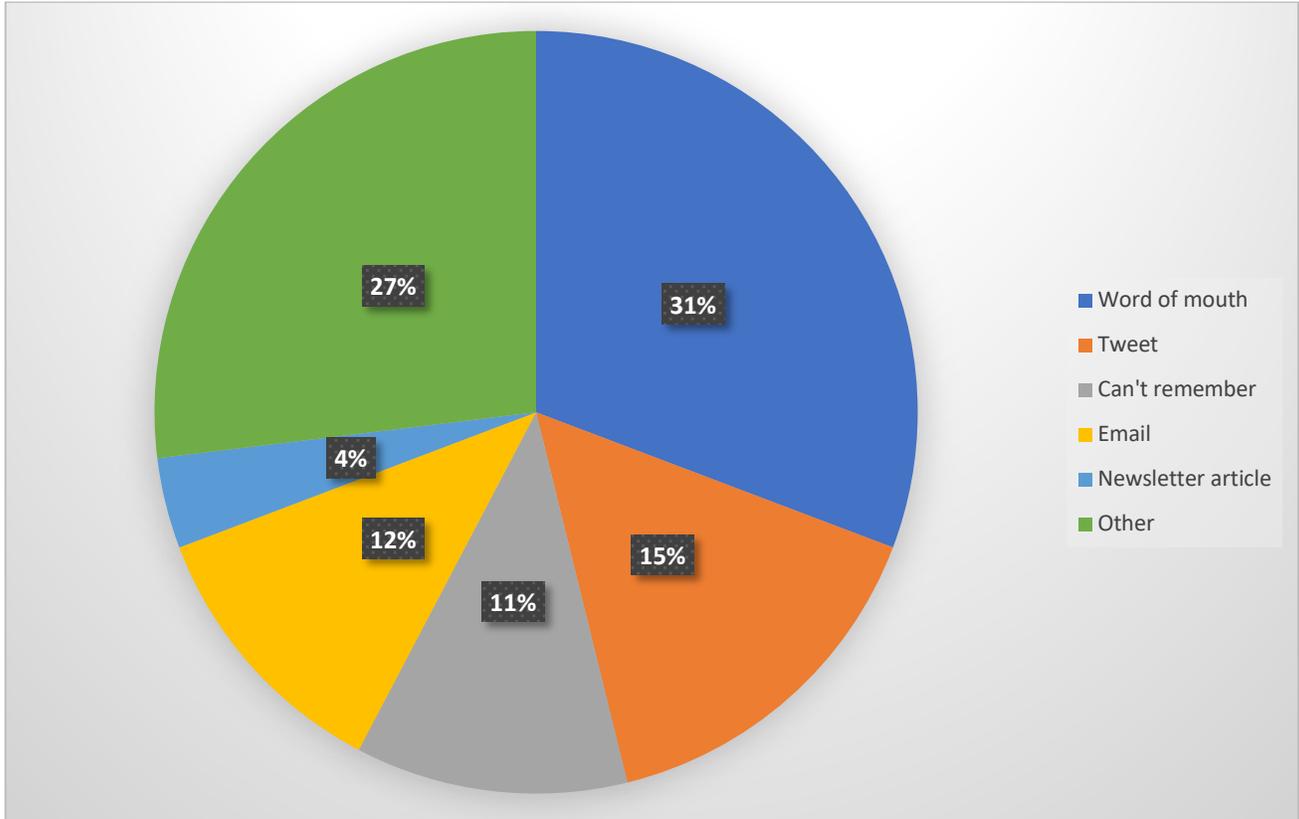
WECC participation appeared to have increased the knowledge of evaluation and the capacity for teamwork of many participants.

Less than half of the respondents reported a significant increase in their network of contacts.

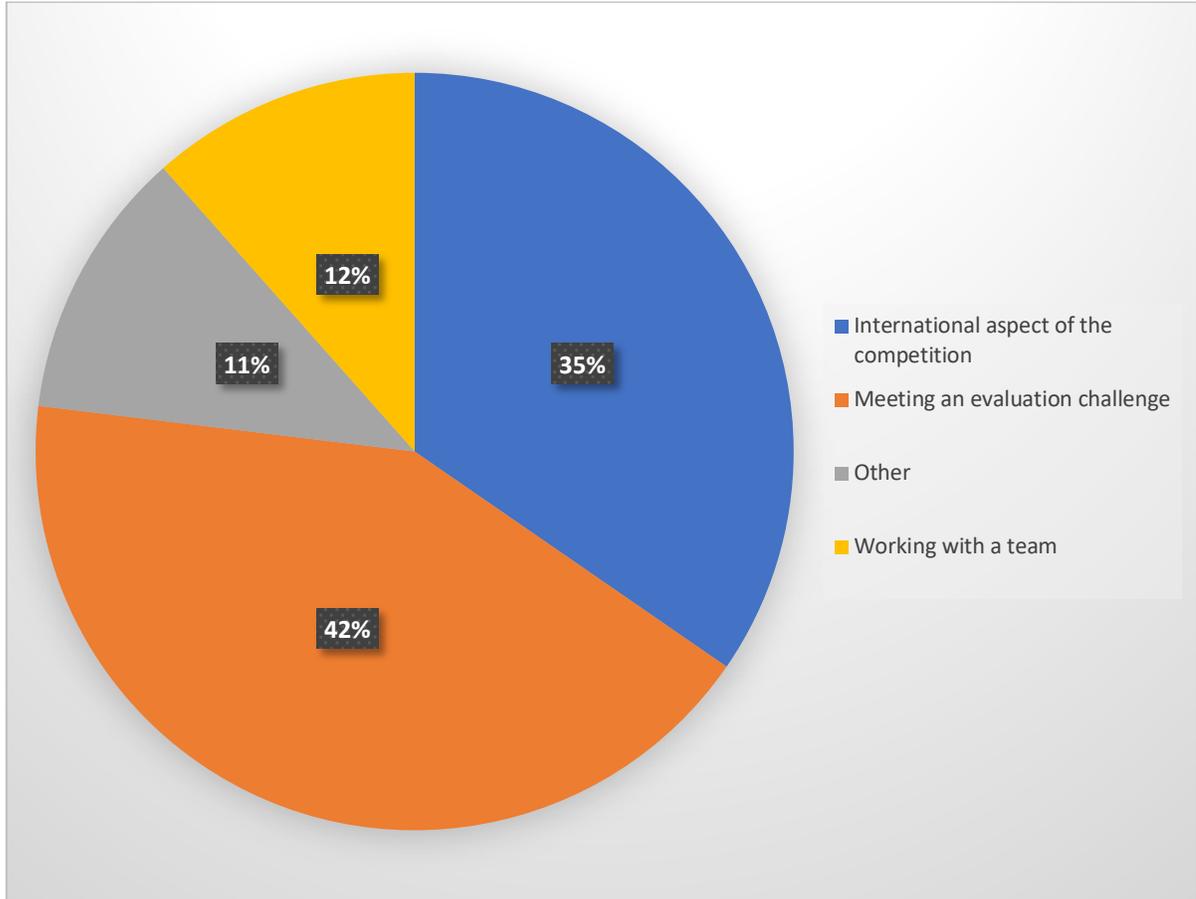


Why Respondents Participated

Participants were asked how they learned about WECC. Word-of-mouth, tweets and emails appear to be the most common method for more than half of the respondents.



Respondents were also asked what had led them to participate in the competition. The opportunity to grapple with an evaluation challenge, and the international aspect of the competition, were important factors for a majority of the participants.



Suggestions

Fourteen of the respondents offered suggestions for improving the competition. A few ideas are noted below.

Accessibility

- Increase awareness of the competition through more communication with universities and colleges.
- Encourage former participants to draft tips on how to prepare for and get through the day of the competition.

Networking

- Have training events, workshops or networking sessions before the competition.
- Arrange a virtual post-event celebration where participants can mingle and meet.

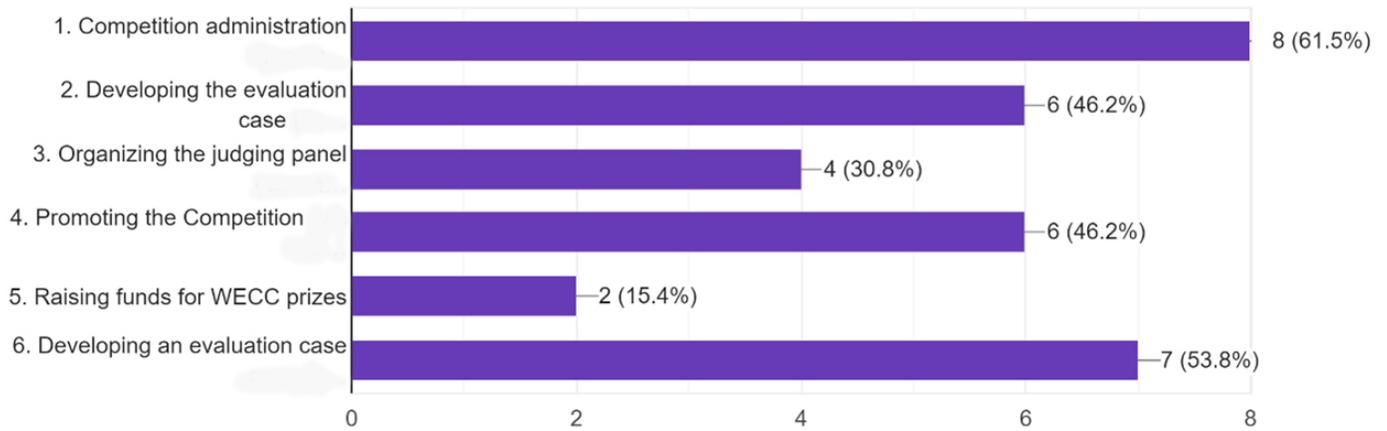
Other

- Offer more attractive prizes and incentives, e.g., a meeting with an international evaluation expert.
- Recognize the wide variation in the levels of evaluation training and expertise among the various teams.

One coach was very enthusiastic about setting up a national evaluation case competition. The team that won the national competition could represent their country in the world event.

Interest in Organizing WECC 2021

Thirteen (13) of the respondents indicated that they would consider volunteering to help organize WECC 2021. Ten respondents included their name and email for follow-up. The most popular choice for volunteering was the administration committee (8 respondents). The least popular was fundraising (2 respondents).



Most of those interested in volunteering (7 respondents) indicated they could devote 5 to 10 hours per month for the competition. A smaller number (3) were willing to contribute 20 or more hours per month.

March 15, 2021